



# UPDATE

Hunter Brooks Watson Memorial Fund  
WINTER 2024

Hunter's Fund

P.O. Box 326, McLean, VA 22101  
(703) 448-0436

This publication paid for with a gift from the Watson family

## OUR VISION

**YOU MAKE THE  
POWER OF YOUNG  
IDEAS POSSIBLE**



Hunter Watson

Your generosity has made it possible for Hunter's Fund to support creative young minds whose ideas could impact us in a positive way tomorrow, as well as make our roads safer.

When we lost our son Hunter, my wife Judy and I felt compelled to carry on his spirit of passion and service. That's why we supported this fund - to empower other talented young people to pursue their dreams, just as Hunter did every day.

Six years later, thanks to you, we've provided over 80 grants to youth across America and beyond. We've also spread awareness about distracted driving to tens of thousands of students throughout the country.

This success comes from your steadfast support. Your donations have ignited sparks in young minds and saved lives on the road. For this, we are deeply thankful.

Please consider renewing your support if able. With your help, we can continue to make a difference in young lives and road safety.

Thank you for your support!

Jerry Watson

## OUR COMMITMENT TO YOU

We are deeply honored that you have placed your trust in the work of Hunter's Fund. Our volunteer staff works hard to keep overhead costs low and to make the most of every dollar you donate. When you give to the Fund, you can give with confidence knowing that your gift will propel young people's dreams and help to end distracted driving.

# You supported four young entrepreneurs

## Fetagetaboutit: Ethan Tyo's book combines fiction and real-life recipes

As a Syracuse University sophomore in 2015, Ethan Tyo was studying abroad in London when he decided to experiment with a plant-based diet. It was the beginning of a journey for Tyo, who went on to lose over 100 pounds in a year and a half and discover a passion for food.

*"I wanted to compact down everything that I've been able to learn ... in my cookbook."*

Today, Tyo, a member of the Akwesasne Mohawk Tribe, is a food studies graduate student in the Falk College of Sport



Ethan Tyo

and Human Dynamics, where he's combining his passion for food with an enthusiasm to educate others about his roots. From introducing a new garden on campus to becoming a published author, Tyo has utilized campus resources to create a more comfortable environment for the Indigenous community.

Last year, in a collaborative effort alongside friends and fellow graduate students, Tyo published the cook-

book Fetagetaboutit, which weaves simple, plant-based recipes into a fictional story about Bobby Slay, a celebrity chef by day and superstar Master DJ by night. "I wanted to compact down everything that I've been able to learn, live off and eat over the course of my plant-based journey up to then in my cookbook," says Tyo, who curated most of the recipes.

Recently, his Three Sisters bean patties with raspberry aioli recipe was featured in The New York Times Cooking section.

Tyo produced the cookbook with guidance from the Blackstone LaunchPad - Syracuse University's innovation community and help from Hunter's Fund with support from people like you. Now, he's a mentor with the LaunchPad, and he's working on another initiative, the AlterNative Project, which evolved out of his graduate practicum.

Hunter's Fund is proud to support Tyo's entrepreneurial spirit and groundbreaking work with food studies.

## Re-mend: Rabia Razzaq's sustainability model for a better world

From Pakistan, Rabia Razzaq's interest in design began after several years working in the fashion industry. As she lived and worked in Pakistan, she noticed the disturbing air quality.

Razzaq was shocked to learn that a major contributor to the pollutants in Pakistan was the textiles industry. "I was really depressed and devastated to know of what we had done," said Razzaq. This revelation of the industry she built her career in motivated her to turn towards a new goal that built a positive society.

Re-mend, a service model lead by Razzaq and supported by the Re-



Rabia Razzaq

Mend team (Kai Patricio, Priscilla Cruz, and Peyton Sefic), repurposes & styles garments by leveraging community skills to make clothing functional, fashionable, and accessible. Through her current studies, she's researching sustain-

*"I have been wanting to study abroad, earn a master's in design, and see these [solutions] implemented for the past five years."*

able bioplastics to eliminate toxic production processes within the textiles industries and designing sustainable packaging for industrial use.

Reflecting on her challenging work and success, Razzaq has one thing to share with those in her home country: include women in design and

higher education.

"Encourage your daughters, and the females in your family to go to graduate school, there is so much to explore and learn from the world. I have been wanting to study abroad, earn a master's in design, and see these [solutions] implemented for the past five years... if you really want to do something, strive for it, there are endless opportunities out there!" says Razzaq to the girls of Pakistan.

Supporting the ideas of young people like Razzaq is part of the foundation of Hunter's Fund ideals.

You can support these Young Entrepreneurs and Safe Driving Campaigns at: [www.hunterwatson.org/donate](http://www.hunterwatson.org/donate)



YOU CAN HELP  
BY DONATING  
ONLINE AT  
OUR SECURE  
DONATION  
WEBSITE:

<https://www.hunterwatson.org/donate>



## Tà: Motolani Oladatin's virtual marketplace to celebrate African beauty, wellness brands

Motolani Oladatin's venture, Tà, derived from the Yoruba verb "to sell," is a virtual marketplace connecting African beauty and wellness brands with the rest of the world, making it easier for consumers to discover and purchase high-quality, authentic African products.

In Oladatin's words, "Tà is not just a business idea, it is a passion project that aims to uplift African beauty and wellness brands and showcase their products to the world. Through Tà, we hope to create a community that celebrates and embraces the beauty of African heritage."

Oladatin has also been working on a LinkedIn series, "All Around Afri-



Motolani Oladatin

*"Tà is not just a business idea, it is a passion project that aims to uplift African beauty and wellness brands and showcase their products to the world."*

ca," which takes readers on a tour through African wellness while celebrating all things African culture.

Oladatin's drive and passion exemplify Hunter's Fund values, and we're honored to be able to support her ideas.

## Jere Bear Films: Jeremy Todd Shinder thriving outside of his comfort zone

Jeremy Todd Shinder, a Syracuse University junior majoring in film, was a teen actor when he got some sage advice from industry veterans.

Richard Kind (Curb Your Enthusiasm) impressed upon Shinder the importance of stepping outside his comfort zone and trying something new.

Today, Shinder is a member of the top-flight Department of Film and Media Arts. He's also a budding entrepreneur with his own production company, Jere Bear Films. "I have so many ideas, but I don't want to be pigeonholed," Shinder said.

Jeremy dove headfirst into the realm of creative entrepreneurship when he joined the university's Blackstone LaunchPad. He participated in business competitions, winning several awards, including the 2022 IDEAS Competition, 2023 iPrize Competition, 2023 HBW Foundation 'Spirit of Entrepreneurship' Award, and received an Innovation Fund Grant for his production company, Jere Bear Films, to become an



Jeremy Todd Shinder

*"I have so many ideas, but I don't want to be pigeonholed."*

LLC.

Hunter's Fund is excited that Shinder is able to pursue his passion and showcase his talent with support from our 'Spirit of Entrepreneurship' Award.

This would not be possible without your generosity!

## Spotlight on: Founders Committee member and friend Abigail Breslin

At just three years old, Abigail Breslin began her career with a television commercial and at the age of five made her film debut in *Signs* (2002), a science fiction thriller starring Mel Gibson and Joaquin Phoenix. Enchanting the industry, Breslin starred in *Little Miss Sunshine* (2006), a role that earned her an Oscar nomination in the category of best supporting actress, becoming the fourth youngest actress ever nominated in this category. She was nine years old.

Breslin became a close friend of the Watson family after collaborating with Hunter's brother Teddy on musical recordings and performances. She encouraged Hunter's interests in rap music, acting and comedy.

As a member of Hunter's Team, Breslin helps carry on the legacy that Hunter has inspired. The members of the team aid in fundraising, board gover-



Abigail Breslin

nance and serve on committees, but their most important work has been in promoting and coordinating safe driving programs on school campuses and reviewing, evaluating, and grading the hundreds of grant applications submitted seasonally.

Breslin has recently starred in a tv series, short film and podcast, and currently has three projects in post-production.

Hunter's Fund is proud to have her as part of the team and Founders Committee.

## The Red Book

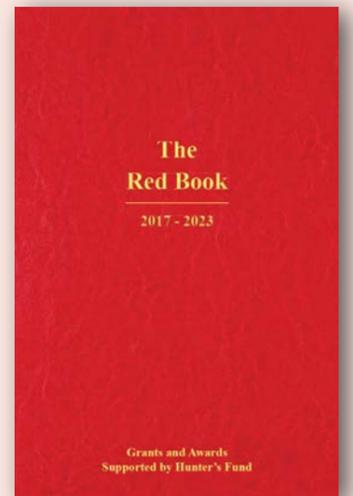
*a complete history of  
Grants and Awards*

Last Spring Hunter's Fund published the first Red Book, showcasing the young people who have been funded by Hunter's Fund.

Thanks to the generous support of our donors the Red Book serves as a written and permanent testament to our impact on these lives.

These grants and awards have already made a significant difference, with many recipients having achieved their goals, while others are well on their way. We should be truly grateful to be a part of this transformative process.

Now available online as a stunning online flip book, you can flip through the pages, read the stories, and learn more about the ideas and achievements of these young people, all from the comfort of your own screen and at your own pace. Visit <https://www.hunterwatson.org/red-book>.



To ensure that donations continue to be dedicated for these grants and awards, the publication was made possible by a special donation from the Watson family to cover the cost of this first Red Book. We hope there will be many more to come.



View at:

[www.hunterwatson.org/red-book](https://www.hunterwatson.org/red-book)

# New partnership forged between Hunter's Fund and Kendra Scott

Hunter's Fund has cultivated a new partnership with designer jewelry brand Kendra Scott to hold fundraising events through the Kendra Scott Gives Back program.

In October 2023, Hunter's Fund held its first fundraising event at the Kendra Scott location in Tysons Corner, Virginia and online. This initial event brought in funds through online shopping and in-store purchases.

Following the first successful event, the entire Hunter's Fund team closely collaborated to organize a second, even more fruitful fundraiser in December 2023. Our hard work paid off with nearly double the first event's funds raised through in-store sales.

The event saw a long line of supportive customers waiting to make purchases and donations.

The well-attended December fundraiser demonstrated the power of the growing partnership between Hunter's Fund and Kendra Scott.

We are proud and excited to host more collaborative events in the near future.



## HUNTER'S TEAM • SPRING 2024

### OUR VISION

To live in a world where our youth may follow their hearts.

young drivers and gaining their commitment to change.

Will Snape\*  
Connor Sweeney\*  
\*also a Founder

Mark Ramsey  
Matt Salutillo  
Ted Watson

**GRAPHICS**  
Debra Sinclair

### OUR MISSION

Hunter's Fund has dual missions in support of young adults. The first is to provide resources to help advance the dreams of passionate, curious young people. The second is to reduce deaths and injuries from distracted driving by increasing awareness among

### BOARD MEMBERS

Sam Brown  
Madeleine Bunbury\*  
Liam Catto\*  
Jack Johnson  
Nirmal Kagolanu  
Matt Kimm\*  
Matthieu Menand\*  
Jordan Parent\*  
Jason Reif\*  
Emma Rothman

### FOUNDERS

Luigi Ambrosi  
Abigail Breslin  
Forrest Crane  
Chris Dale  
Yannick Della Schiava  
Ilana Dunn  
Zack Green  
Hanna Horvath  
Hannah Kliot

### PROGRAM DIRECTOR

Hunter Piland

**PARTNERSHIP RELATIONS**  
Judith Fister

**MEDIA MANAGER**  
Catherine Foote

**ACCOUNTING ADVISOR**  
Sandy Johnson

**DEVELOPMENT VOLUNTEER**  
Kathy Ward, CFRE

**TECHNOLOGY VOLUNTEER**  
Michael McCam

# Hunter's Fund: Paving the way for safer roads for future generations

Thanks to the efforts of more than 1,500 student volunteers who have taken up the cause to be road safety advocates on college campuses, more than 60,000 students have signed pledges not to drive distracted.

These dedicated volunteers are part of a grassroots Safe Driving Week movement. They set up and staff pledge tables on their campuses and encourage their classmates to sign Safe Driving Pledges.

Safe Driving Weeks are funded by Hunter's Fund, a non-profit dedicated to changing and saving the lives of young people. The Fund provides a turnkey campaign kit to make it easy for volunteers to launch campaigns. Remote training

is provided by Hunter's Fund Team members to ensure a successful campaign and to help build leadership skills.

Available funds have already made 150 campaigns possible. With more resources, Safe Driving Weeks could touch more lives and promote safe driving habits on an even greater number of college campuses and perhaps onto high school campuses where it may be needed even more.

The core of this program is the simple action of signing a pledge to stay focused on the road. Signing a pledge is an effective way to change behavior. Studies have shown pledge signing can result in a remarkable 47% behavior

change when compared to other incentives.

Distracted driving wristbands are provided for each pledge signer. These bands serve not just as symbols of commitment but are reminders to drive safely each time they get behind the wheel.

Many volunteers have personal stories that support their passion. They've experienced firsthand the devastating impact of distracted driving, often through the loss of someone dear. Their personal connection to the cause inspires their efforts and authenticity.

Although most campus activity centers around the pledge signing tables, volunteers also host informative

events. They bring in public safety professionals to speak at gatherings, run social media campaigns, and actively discuss the critical importance of attentive driving.

The urgency of their mission is shared by the World Health Organization's alarming statistic: 1.35 million lives are lost annually in traffic accidents worldwide. The distractions are many - texting, eating, glancing at navigation tools, even applying make-up. In our fast-paced lives, it's all too easy to let focus slip.

Hunter's Fund's efforts are twofold: fostering immediate safer driving habits and gradually building trust in the

promising future of self-driving Electric Vehicles (EVs).

Studies, including one from the Insurance Institute for Highway Safety, suggest that current autonomous driving technology could reduce accidents by 34%.

The work of Hunter's Fund and its young volunteers is more than just a campaign; it's a vision of a safer future - a future where the roads are less treacherous, where focused driving is the norm, and where advanced technology works hand in hand with responsible human behavior.

We invite you to join us in supporting Safe Driving.

Your engagement, whether through advocacy, education, or sponsoring a campus Safe Driving Week can contribute significantly to a safer tomorrow. Let's unite in this vision championed by the passionate efforts of our youth.

## Hunter's Fund Crossword - Answers can be found in Newsletter, Red Book

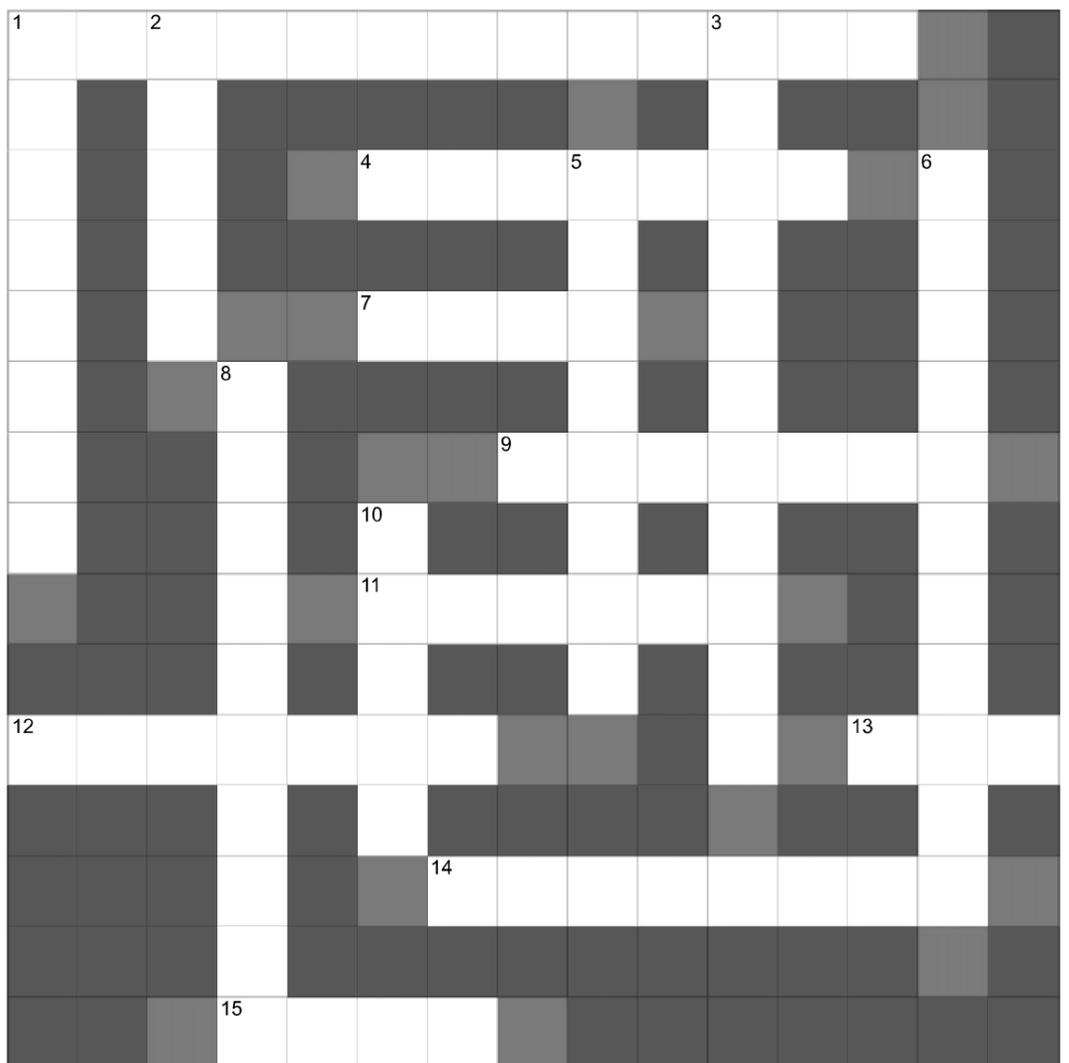
### ACROSS

- 1 This important day of charity is November 28 each year
- 4 A Hunter's Fund Board Member: Madeleine \_\_\_\_\_
- 7 Number of entrepreneurs featured on Page 1 of the newsletter
- 9 A junior filmmaking student and entrepreneur at Syracuse University's College of Visual Performing Arts featured on page 1 of the newsletter: Jeremy \_\_\_\_\_
- 11 Hunter's Fund Program Manager: Hunter \_\_\_\_\_
- 12 A Hunter's Fund Founder, featured on Page 2: \_\_\_\_\_ Breslin
- 13 Grants and Awards are made possible by the generosity of people like \_\_\_\_\_

- 14 Justin Gluska developed a web-based app to track school buses called \_\_\_\_\_
- 15 Hunter's Fund has dual missions: supporting young ideas, and promoting \_\_\_\_\_ driving

### DOWN

- 1 Your support and Hunter's Grants build on this 10,000 Hour Theory of Success
- 2 Grant winners Matt Shumer and Sam Hollander created \_\_\_\_\_, the go-to choice for businesses looking to incorporate Virtual Reality into their operations
- 3 One of the first recipients of a Hunter's Grant, he sought to attain 501(c)3 foundation status for his charity, The Jackie Lithgow Foundation



- 5 A cherished way for family and friends to remember Hunter Watson: \_\_\_\_\_ Interviews
- 6 The newest partnership with Hunter's Fund
- 8 A \$200 billion-dollar global industry in 2022 (Specialty of grant winner Oshakie Gittens)
- 10 Distracted Driving Month

Scan QR code for The Red Book



Down: 1 Gladwell, 2 Visos, 3 Derek Snyder, 4 Bunbury, 5 Birthday, 6 Kendra Scott, 7 Video Games, 8 April.

Across: 1 Giving Tuesday, 2 you, 3 Shinder, 4 Abigail, 5 safe, 6 BusPoint, 7 safe.

You can support these Young Entrepreneurs and Safe Driving Campaigns at: [www.hunterwatson.org/donate](http://www.hunterwatson.org/donate)

# Active Partners

## Total Giving

### Innovators

Kristina and Willy Catto Foundation  
 Jim Kimsey Foundation  
 Chuck and Barbara Dunn  
 Alex Liu  
 Julie and Chat Hughey  
 Vera Michalski-Hoffman  
 Ginny Fowler and Matt Egger  
 Pavel Novoselov  
 Judy and Jerry Watson

### Visionaries

Tom and Melissa Bangasser  
 Alan and Susan Green  
 Joella Fulenwider  
 Sandy and Paul Johnson  
 Peter Lynch  
 Karen and Jim Sowell  
 Reese Miller  
 Bryan Adams  
 David and Darlene Herrick  
 Natalie Bush  
 Joan Carlisle-Irving  
 Beth and Tom Eckert

### Trailblazers

Ken and Susan Pepper  
 Jay and Toshito Tompkins  
 Lynne and Greg O'Brien  
 Janine and Ken Sweeney  
 Melissa and Greg Fleming  
 Doug and Sherri Troupe  
 Kathryn Ward  
 Luigi Ambrosi  
 Gordon Carter  
 Phil Lazzati  
 Bari and Keith Levingston  
 Jim and Wanda Pedas  
 Lynn and Pud Ireland  
 Jill Ward  
 Bill Dunlap and Linda Burgess  
 Luigi Ambrosi  
 Karl Celtnieks

### Pioneers

Kimberly Reinhardt-Gonzales  
 Greg and Anita O'Connor  
 Junior Hanks  
 Loni and Ken Parent  
 Freddie Stakes  
 Jeremy Flachs  
 Gabby Green  
 Charlotte Kettler  
 Mimi and Raoul Mérové-Pierre  
 Emily Irving  
 Nikki Gonzalez  
 Jane Barclay  
 Cissy and Fred Anklam Jr.  
 Beth O'Shea  
 April and John Delaney  
 Ron Thiele  
 Pamela and Byrne Murphy  
 Risa and Jeff Goldblum  
 Kate and Alex Gilbert

Renee and Malcolm LaBran  
 Jenny and Jeff Powers  
 Heather Morgan  
 Joy Kiser  
 Eli and Devon Zabar  
 Steve and Hae-Hawn Rosenbaum  
 Susan Fagerstrom  
 Thomas W. Toomey  
 Philip Lapin  
 Marilyn Gentry  
 Corina Piedrahita  
 Anna Frances Bradley  
 Teri and Frank Bennett  
 Lew Ledyard  
 Bobby and Pat Moore  
 Charles Messeri  
 Julie and Gregg Petersmeyer  
 Richard Klein  
 Helen and Glenn Miller  
 Lisa and Jamey Watson  
 Stanley and Rima North  
 Matt Salutillo  
 Tom Henrion  
 Kris Best  
 Tom Henrion  
 Braun and Tina Jones  
 Braxton Moncure  
 Manal and Erik Corwin  
 Alex Cluff and Ray Steiner  
 Steve Hirsh  
 Rose Ann and Michael Leiner  
 Vivian and Norman McGowin  
 Danny and Lillan Wyler  
 Cynthia Vance  
 Tristin L. Mannion  
 Paul Hogarth  
 Gary and Adrienne Wright  
 Shawn and Lana Ward  
 Ross Tamimi  
 Christie Novak  
 Joe Shull

### Supporters

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 Samantha M. Brown  
 Natasha Mills  
 June Whittle  
 Leigh Ann Cahill  
 Stephen Haber  
 Ellen Grass  
 Chris Green  
 Lynda and Edwin Kuhn  
 Brenda Bridgewater  
 Sharyn Stein  
 TuyNhu Tran  
 Kim and Glen Morgan  
 Nancy and George Thomas  
 Mickey and Marcy Berra  
 Bill Peery  
 Susan and Tim Poolos  
 Dan Armstrong  
 Ann and Christian Plaza

# Founders Committee

Every individual on the Founders Committee held a close bond with Hunter Watson. Their support played a pivotal role in setting up the Hunter Watson Memorial Fund (or Hunter's Fund).

This fund was designed to back young innovators and foster safer road conditions. In just six short years, the organiza-

tion has been flooded with applications, providing financial aid to over 80 bright, innovative young minds who would otherwise have been unable to follow their dreams due to financial constraints. Additionally, the fund has financed more than 100 Safe Driving Weeks across college and high school campuses.



**Luigi Ambrosi**  
Milan, Italy



**Abigail Breslin**  
Hollywood, CA



**Madeleine Bunbury**  
Gillingham Dorset, UK



**Liam Catto**  
Boulder, CO



**Forrest Crane**  
Milan, Italy



**Chris Dale**  
Washington, DC



**Matt Kimm**  
Manhattan Beach, CA



**Yannick Della Shavia**  
Santa Monica, CA



**Ilana Dunn**  
New York, NY



**Zack Green**  
New York, NY



**Hanna Horvath**  
New York, NY



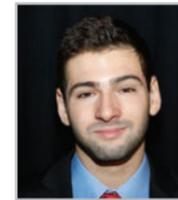
**Hannah Kliot**  
New York, NY



**Matthieu Menand**  
Dublin, CA



**Jordan Parent**  
Arlington, VA



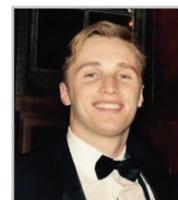
**Jason Reif**  
New York, NY



**Mark Ramsey**  
Great Falls, VA



**Matt Salutillo**  
Fairfax, VA



**Will Snape**  
New York, NY



**Connor Sweeney**  
Denver, CO



**Ted Watson**  
Palo Alto, CA

# THANK YOU for your support on Giving Tuesday

**GIVING TUESDAY**



Hunter's Fund joined thousands of organizations across the world on November 28th to participate in Giving Tuesday - the biggest day of the year for charitable giving.

A multi-part email campaign led to many generous donations.

**THANK YOU!**

# Hunter's Birthday Fundraiser provides more grants

Thanks to the growing number of donors this September, we were able to fund 2 grants - one with such creativity even our Grants Committee was stunned by the genius of the idea. We hope to share this grant winner's music video on our blog, and share an in-depth story in our next newsletter. This would not be possible without your support. Stay tuned!



You can support these Young Entrepreneurs and Safe Driving Campaigns at: [www.hunterwatson.org/donate](http://www.hunterwatson.org/donate)



# SAFE DRIVING WEEKS

made possible because of you!

During the Fall 2023 semester, a total of 18 Phi Kappa Psi chapters actively participated in a Safe Driving Week campaign, with 14 chapters hosting a repeat campaign as part of their annual philanthropic initiatives.

We are especially excited to welcome four new schools into our community—University of Mississippi, Purdue University, Oklahoma University, and Wabash College. Their enthusiastic involvement has expanded our reach, allowing us to raise awareness of distracted driving on new campuses.

The heart of our campaign beat strongest at our flagship school, Syracuse University, where the Safe Driving Week program was first established and launched. Breaking previous records, students at Syracuse University manned eight tables across campus and garnered an astonishing 4,500 pledges in less than two days!

The success was not merely a result of numbers but a testament to the meticulous planning and collaborative spirit of the philanthropy committee. Their ability to rally the entire chapter, along with valued partners at Kappa Kappa Gamma sorority, created a sense of unity and purpose that resonated throughout the entire campaign.

This year's campaigns held special significance as we collectively honored five students—Connor Thompson, Levi Ward, Paul Troupe, Hunter Watson, and Vinny Maguire—who tragically lost their lives in driving accidents. The



campaigns provided solace to their families and reinforced our collective commitment to preventing further tragedies.

The schools who hosted this life-saving Safe Driving Week campaign on their campuses this semester include:

- Allegheny College
- Beloit College
- Capital University
- Iowa State University
- Lafayette College
- Lycoming College
- Purdue University
- Stephen F. Austin State University
- Syracuse University
- University of Alabama

- University of Colorado Boulder
- University of Kansas
- University of Louisiana, Lafayette
- University of Mississippi
- University of Oklahoma
- University of Rhode Island
- Washington & Jefferson College
- Wabash College

As we reflect on 2023, we want to express our sincere appreciation to each school that hosted the life-saving campaign on their campus. Your contribution has helped us reach over 450,000 college students across 30 campuses in 2023 alone, effectively raising awareness about the risks of distracted driving among this vulnerable group.



## Schools hosting Safe Driving Weeks

- University of Alabama
- Allegheny College
- Beloit College
- UC Berkeley
- Brandeis University
- Univ. of California Davis
- Cal State Northridge
- Cal State-San Luis Obispo
- Capital University
- Coe College
- University of Colorado
- Cornell University
- University of Dayton
- DePaul University
- Drexel University
- Edinboro University
- Elberto High School
- Emporia State University
- Fairmont State University
- Foley High School
- University of Georgia
- Indiana State University
- Iowa State University
- University of Kansas
- University of Kentucky
- Lafayette College
- University of Louisiana-Lafayette
- Lycoming College
- University of Maryland
- Miami University of Ohio
- University of Minnesota Duluth
- University of Minnesota Twin Cities
- University of Mississippi
- University of Nebraska
- Northern Illinois University
- University of Oklahoma
- Oregon State University
- University of Oregon
- Penn State University
- University of Pennsylvania
- Purdue University
- Potomac School
- University of Rhode Island
- Saint Joseph's University
- Simpson College
- Southern Illinois University, Edwardsville
- Stanford University
- Stephen F. Austin State University
- SUNY Oneonta
- Syracuse University
- University of Texas
- Texas Tech University
- University of Toledo
- Towson University
- University of Utah
- University of Virginia
- Wabash College
- Washington & Jefferson College
- West Georgia College
- West Point High school
- University of Valparaiso
- York College

You can support these Young Entrepreneurs and Safe Driving Campaigns at: [www.hunterwatson.org/donate](http://www.hunterwatson.org/donate)

## OTHER WAYS YOU CAN GIVE

- 1. Retirement Fund Gifts** - Beneficiary designations - Name the Hunter Watson Memorial Fund or any charity you choose to support as an ultimate beneficiary of your IRA, 402(K) or other qualified plan.
- 2. IRA** - Did you know if you are 70 1/2 or older there is a provision that allows you to make cash gifts from your IRA to the Hunter Watson Memorial Fund or any charity you wish without having to pay any taxes that would otherwise be due.
- 3. Securities** - Donating appreciated stock or Mutual Funds is quick and simple and may provide you with significant tax benefits.
- 4. Donor-Advised Funds** - Manage your charitable giving through this convenient, flexible, and most effective alternative to establishing a private foundation.



# Hunter Watson's Birthday Interviews

For over 20 years, Jerry Watson conducted annual interviews with each of his sons, Hunter and Teddy, on their birthdays. Through these interviews, Jerry attempted to capture the highlights of each boy's year.

This was no easy feat! Getting the young boys to sit still for the hour-long interviews was always a challenge. Jerry would find them crawling on furniture and even on top of his head during the early years. But the effort resulted in over 30 hours of video memories of school, sports, friends, hobbies and their goals for when they grew up. The last video was recorded when Hunter was heading off to college.

Tragically, in 2016 Hunter passed away at age 20 as a passenger in a distracted driving accident.

The family realized the birthday videos were a treasure trove of memories but the problem was finding the most meaningful moments from among the many hours.

Hunter's brother Ted gamely volunteered to review the footage and spent a week closeted with his brother's videos. He has rarely spoken about the emotional impact of this experience but after a week emerged with an el-

egantly edited 10 minute film titled simply "Hunter Watson's Birthday Interviews."

Family and friends felt Ted had captured Hunter's essence – funny, thoughtful, engaging and impatient. The film was shown at Hunter's packed memorial service to powerful reactions. Since then, "Birthday Interviews" has only been viewed in private. But in order to introduce new volunteers to Hunter, Hunter's Fund is now testing the film as part of Hunter's Fund Safe Driving Weeks.

"Birthday Interviews" has become a cherished way for family and friends to remember Hunter Watson.



The compilation video can be seen here at <https://vimeo.com/363191194> or at the QR Code above.



**YOU CAN HELP BY DONATING ONLINE AT OUR SECURE DONATION WEBSITE:**

<https://www.hunterwatson.org/donate>

**DONATE**



## Make A Lasting Difference

You can help provide for the future of the Hunter's Fund Grants Program by leaving a gift in your will to the Fund. We recommend that you consult with your attorney when drafting a new will, changing an existing will or when creating a living revocable trust, if you wish to include a gift for the Hunter's Fund Grants Program and Safe Driving Program.

Hunter's Fund official name:  
**The Hunter Brooks Watson Memorial Fund**

Hunter's Fund mailing address:  
**P.O. Box 326,  
McLean, VA 22101**

Hunter's Fund telephone number: **(703) 448-0436**

### Sample Language

*"I give, devise and bequeath to the Hunter Watson Memorial Fund for its general purposes [state fraction or percentage of the rest, residue and remainder] or [the sum of \$ \_\_\_\_\_] in my estate, both, real or personal"*

*For additional information, please contact:  
Kathy Ward, Volunteer Development Director,  
Hunter's Fund, P.O. Box 326, McLean, VA 22101,  
Phone: 1-703-448-0436*

## Will Organizer – FREE

In our mission to support young adults and their parents, we believe in equipping families with the tools they need for all aspects of life, including estate planning. One of the most fundamental tools for this is a will.

To help you navigate this essential yet complex topic, we have put together a 36 page brochure titled

"Your Will Organizer."

This 36 page guide aims to demystify the process of creating a will, provide answers to common questions, and underscore the importance of having a well-planned will for your family's peace of mind.

To receive a Free copy of this Will Organizer, simply visit the URL below or scan the QR code to "request" a printed version or you may "download" a copy for your immediate use.

Remember, preparing for the future isn't only about the opportunities



<http://www.hunterwatson.org/will-organizer>

and dreams we foster in our children; it's also about ensuring they are well-cared for, even in our absence.

Hunter's Fund is providing this  
**WILL ORGANIZER**  
Your personal planning worksheet



Compliments of Hunter's Fund

# Your support and Hunter's Grants build on Gladwell's 10,000 Hour Theory of Success



Hunter practicing guitar at Basil's Bar.

"We overlook just how large a role we all play – and by 'we' I mean society – in determining who makes it and who doesn't."

That's an excerpt from journalist Malcolm Gladwell's best-selling book "Outliers: The Story of Success." Throughout

Outliers, Gladwell argues that the most successful, high-achieving people in the world – from business tycoons and multi-millionaires to Nobel Peace Prize winners and famous artists and athletes – reached the pinnacles of success not solely through self-will or innate talent, but through a series of outside factors and lucky life circumstances.

One of Gladwell's theories says that it takes 10,000 hours of "deliberate practice" to achieve mastery in any field.

According to his theory, anyone who practices a specific skill for 10,000 hours – or 20 hours a week for 10 years – will become world-class in their endeavor.

But more often than not, young people without

strong financial resources and support systems lack the time and energy to devote themselves toward developing their skills and passions – leaving success out of reach despite their innate talent.

"Today many parents are not even able to provide for the education and basic needs of their children. They are hesitant to give a talented son or daughter extra help without taking away from the needs of their brother or sisters," says Jerry Watson, co-founder of Hunter's Fund.

Hunter's Fund frequently receives applications from young people seeking funds to purchase the necessary equipment to practice their skills and develop their creative projects.

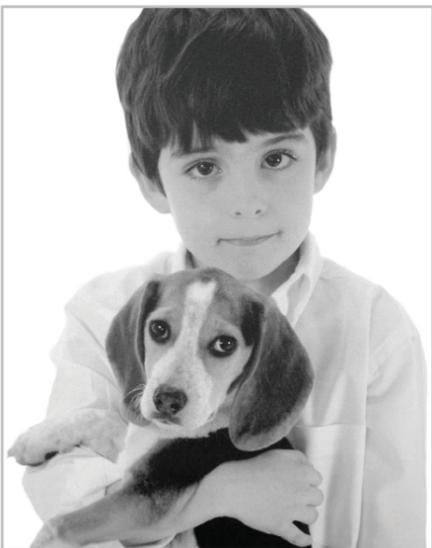
Many of these applicants have dedicated their free

time to refine their crafts but found themselves unable to make progress without the right tools.

"One applicant could not afford the cost of equipment to make a demo of his songs. We provided him with recording equipment so he could accomplish this on his own schedule and at the same time learn the art of mixing his music," Watson says.

"Two years later, he was awarded a recording contract from Epic Records and is now on tour where thousands are enjoying the music he dreamed of sharing."

Through financial aid and dedicated mentorship, Hunter's Fund is working to empower young people to pursue their intrinsic passions, find fulfillment in their work, and inspire a new generation of creative thinkers.



## Many Interests – One of a Kind

At Hunter's Fund you are supporting young men and women of diverse interests and talents, so they can let their passions shine.

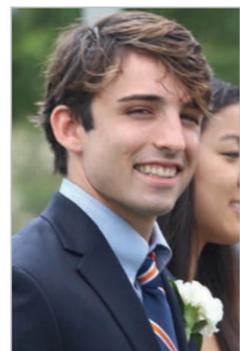
The inspiration and our mission come from Hunter himself. He was a young man of extremely diverse talents and interests. Wherever he

went, whatever he did, he brought a spark and a smile and a contagious energy that inspired those around him.

And while his life was too short, and the hurt that those who loved him feel will never fully heal, there is a peace that comes from knowing that Hunter succeeded in getting the most out of every day he lived:

**As a boy and a young man ...** Hunter lit up the lives of his mother, Judy, his father, Jerry, his older brother, Teddy, and all his extended family.

**As a friend ...** Hunter cultivated deep and lasting relationships and



will never be forgotten by those who knew him best.

**As an athlete ...** Hunter loved baseball, soccer, football and wrestling,



excelling as an individual while always striving to lift up his teammates.

**As a musician ...** Hunter formed his first

band at age 10 and never stopped loving, playing and performing music. (You can watch a video of Hunter's Black Out Band playing their song "Video Games" on YouTube.)

**As a student ...** Hunter graduated from Potomac School, enrolled at Syracuse University and joined Phi Kappa Psi, learning and growing

and making new friends each year – while never forgetting his old ones.

**As an entrepreneur ...** Hunter worked with area nightclubs to encourage teens-only, no-alcohol nights which he then managed and promoted. He was also beginning work on his own technology-based business.

**As a person ...** there will never be another Hunter. While he had many interests, he was one-of-a-kind. Thank you for supporting Hunter's Fund, so that young men and women with talent, energy and passion can have a chance to follow their dreams ... just as Hunter did every day.



YOU CAN HELP BY DONATING ONLINE AT OUR SECURE DONATION WEBSITE:

<https://www.hunterwatson.org/donate>

DONATE

